



THE POTENTIAL EFFECTS OF STUNT ON ALL STAR

1. What is the purpose of STUNT?

- To create new scholarship opportunities for female cheer athletes at the collegiate and high school levels
- To satisfy all requirements for Title IX and qualify for sport status at the collegiate and high school levels

2. How will STUNT affect All Star?

- STUNT should grow the total number of young people participating in all forms of Cheer. There are currently less than 500 full time cheerleading scholarships being offered at the collegiate level, but once STUNT is fully adopted as an NCAA sport, the number of collegiate scholarships available to Cheer athletes should increase more than ten fold. This will potentially create a huge interest in skill development and competitive experience, and All Star gyms have a tremendous opportunity to provide these services. Once adopted by the NCAA, there will be a national Collegiate Championship which will increase the visibility of and interest in all Cheer disciplines. STUNT scholarships will be awarded by colleges based on skills presented by the athletes, so traditional cheerleading and All Star will continue to provide excellent training grounds.
- It is reasonable to assume that with the increased number of scholarships and additional visibility that parents will want their children participating in all types of Cheer and will also seek technical training and competitive experience to give their child a better opportunity to make the STUNT team at the collegiate level. We think this could add up to 50% more young people participating in all three disciplines of Cheer.
- In addition to growing the number of participants, the need for trained experienced coaches will also increase at both the high school and college levels. Once adopted,

college coaching positions will be compensated similarly to positions in other collegiate second tier sports.

3. How can I get involved?

There are several ways for people to get involved in STUNT. USA Cheer will be in need of officials, judges, coaches and volunteers to help us grow STUNT nationally. If you are interested in being a part of the growth of Cheer's newest sport, click this link:

<http://usacheer.net/content.aspx/sutnt/officialsjudges>.

For any questions call USA Cheer at 888-899-8964