

June 8, 2017

Dear Committee on Women's Athletics:

The U.S. All Star Federation (USASF) is aware of efforts by USA Cheer to add STUNT as an NCAA emerging sport. Formalizing STUNT as an emerging sport provides additional opportunities for women to participate in athletics and derive the important educational benefits that come with participating in intercollegiate athletics.

The mission of the USASF is to support and enrich the lives of our All Star athletes and members. We provide consistent rules, strive for a safe environment for our athletes, drive competitive excellence, and promote a positive image for the sport.

The USASF's paid membership includes about 150,000 athletes, 12,000 coaches, 2,300 programs (gyms), and 100 competition event producers in the United States. Many All Star athletes participate in high school cheer and go on to participate in collegiate cheer as the skills are transferrable and thus provide a well-coached competitive base.

At the college level, women currently have few opportunities to participate in cheer within the United States. The 800,000+ girls participating in cheer at the high school level and the 150,000 participating in All Star are funneled into less than 40,000 opportunities in traditional collegiate cheer, some of which are held by men. By offering STUNT teams, colleges and universities will open a whole new range of participation opportunities that were otherwise closed for young women and girls to continue participating in their sport. With a 30 person roster, STUNT provides colleges and universities an effective way to expand female sports offerings and improve compliance with Title IX. This will also improve compliance at the high school level.

We fully support the efforts of USA Cheer to secure NCAA emerging sport status for STUNT and urge the Committee on Women's Athletics to approve their proposal for formal designation.

Sincerely,

Jim Chadwick

President, U.S. All Star Federation