



Game Time
Cheering/
Crowd Success



In order to
cheer the game,
you must first
understand the
game.





Create a Game Plan

- Pregame
 - Warmup prior to pregame activities
 - Plan with other spirit groups (band, dance team, etc.)
 - Tunnel/Run-through
 - National Anthem
- Game time
 - Where to stand/cheer
 - Kickoff/tipoff tradition



Create a Game Plan

- Timeout Plan
 - Keep the crowd up
 - Entertain
 - Communication with spirit groups
 - Communication with other team



5 Steps to Crowd Success

- Unity
 - Hand signals
 - Painted faces
 - Freshman, Sophomores, Juniors, Seniors – CATS!
- Material
 - Simple
 - Short
 - Relevant
- Direction and Instruction
 - Signs
 - Response Cheers

5 Steps to Crowd Success

- Delivery
 - Pleasant, smile
 - Don't overdo it
- Timing
 - When to cheer (football)
 - Kickoff
 - 1st down
 - 3rd down
 - Inside the 20 (offense or defense)
 - When not to cheer
 - Injury
 - 4th down
 - Down by a zillion

Take it to the field!

