USA Federation for Sport Cheering
Board of Directors Meeting
October 17, 2024

After a roll call, the meeting was called to order at approximately 4:35 p.m. CT by Lauri Harris via ZOOM video/teleconference.

The following members of the Board of Directors participated in the meeting:

- Andrés Cantero
- Justin Carrier
- Asia Chatman
- Bob Dunseath
- Jim Lord (non-voting)
- Karissa Niehoff
- Christa Sanford
- Ben Schreiber
- John Stuart
- Kaitlynn Vollmer

Directors absent from the meeting:

- Dr. Jeff Dugas
- Celia Kiogima
- Bill Seely
- Jeff Geldien
- Ryan O'Connor
- Lee Trudell

Also attending the meeting were the following:

- Lauri Harris, Executive Director
- Jessica Chatto, Assistant Secretary
- Lynne M. Howard, Paralegal, Mendrygal Law PLLC

Approval of Minutes – Lauri Harris

- Lauri referenced the draft minutes of the July 11, 2024 meeting of the Board of Directors, circulated to the Board in advance of the meeting. Upon a motion by Bob Dunseath, and seconded by Christa Sanford, the July 11, 2024 minutes were unanimously approved.

Executive Session – Board of Directors

- The Board moved to Executive Session, which was adjourned at approximately 4:58 p.m., and Jessica Chatto was re-admitted to the meeting.

National Team Update – Lauri Harris

- Lauri provided an update on National Team events and tryouts, highlighting that the six National Teams representing the U.S. at the Pan American Championships last month earned 5 gold medals and 1 silver medal. Lauri noted that international opportunities for the National Team are continuing to grow.

Financials – Lauri Harris and Bob Dunseath

- Lauri provided a brief update on the financial audits, reporting that the FY22-23 fiscal year audit was completed and that the FY23-24 audit is in process.
- Lauri referenced the FY24-25 budget with revised accounting fees and insurance expenses circulated to the Board in advance of the meeting. Lauri briefly reviewed the increased expenses, and opened for questions. With no questions raised, Mrs. Howard confirmed that the motion before the Board is to approve the revised FY24-25 budget, as circulated to the Board in advance of the meeting. Upon motion by Ben Schreiber, and seconded by Bob Dunseath, the revised FY24-25 budget was unanimously approved.
- Bob briefly reviewed the minor recommendations made by the auditors in connection with the FY22-23 audit and also briefly reported on USA Cheer's current financial performance.
- Lauri provided a brief update on financial planning noting that USA Cheer is currently exploring higher yield account options.

Association of Chief Executive for Sport (ACES) Conference – Lauri Harris

- Lauri shared highlights from the ACES 2024 annual conference that she recently attended, emphasizing key takeaways around governance and supporting a collaborative partnership to deepen Board engagement. Lauri invited the Board to email her directly with comments and feedback.

USASF – Lauri Harris

- Lauri provided a brief update on continued discussions with USASF with respect to promoting athlete protection across the sport. She noted that the USA Cheer is evaluating models used by NGBs in other sports. Lauri opened for comments, and the Board engaged in a brief discussion.

Body Image Committee – Lauri Harris

- Lauri provided a brief update on the collaborative work group comprised of coaches and industry experts that is developing recommendations for guidelines around promoting healthy aspects of body image, noting that she anticipates recommendations to be available to share with the Board Spring 2025. Lauri opened for comments and the Board engaged in a brief discussion, emphasizing that body image is an inherent component of overall health and wellness of the individual athlete and affirming the importance of this initiative.
- Lauri provided a brief report to the Board regarding The Future Flyer Faceoff event. She confirmed that the event is not affiliated with USA Cheer in any way. Lauri opened for questions, and the Board engaged in a brief discussion.

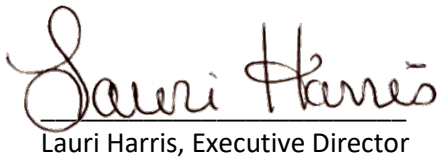
Committees – Lauri Harris

- Lauri displayed by remote technology a slide with brief updates on committees. Lauri opened for questions, and there were none.

Closing of Meeting and Adjournment – Lauri Harris

- Lauri noted that the next Board meeting will be held in January 2025 and will confirm the time and date after verifying schedules. She also informed that she will circulate a poll to obtain the Board's input on in-person meeting options in April and July 2025.
- With no further questions or comments, the meeting was adjourned at approximately 5:38 p.m. CT.

Respectfully submitted,



Lauri Harris, Executive Director