

**USA Federation for Sport Cheering  
Board of Directors Meeting  
July 8, 2025**

After a roll call, the meeting was called to order at approximately 5:04 p.m. CT by Lauri Harris via ZOOM video/teleconference.

The following members of the Board of Directors participated in the meeting either in person or via ZOOM video/teleconference:

- Asia Chatman
- Bob Dunseath
- Dr. Jeff Dugas
- Jeff Geldien
- Jim Lord (non-voting)
- Celia Kiogima
- Christa Sanford
- Ben Schreiber
- Bill Seely
- John Stuart
- Lee Trudell
- Kaitlynn Vollmer

Directors absent from the meeting:

- Andrés Cantero
- Justin Carrier
- Karissa Niehoff
- Ryan O'Connor

Also attending the meeting were the following:

- Lauri Harris, Executive Director
- Kristine Paulson, Executive Assistant
- Lynne M. Howard, Paralegal, Mendrygal Law PLLC

Also attending the meeting were the following director nominees (*admitted to the meeting at approximately 5:46 pm CT*)

- Vontae Johnson
- Darian Packard
- Brandon Seagondollar
- Davis Whitfield
- Dr. Maria Wisman

Approval of Minutes – Lauri Harris

- Lauri referenced the draft minutes of the April 22, 2025 meeting of the Board of Directors, circulated to the Board in advance of the meeting. Upon a motion by Dr. Jeff Dugas, and seconded by Bob Dunseath, the April 22, 2025 minutes were unanimously approved.

# Election of Directors and Officers – Lauri Harris

- Lauri reviewed the listing of current directors with terms expiring, and displayed by remote technology the following proposed resolution for the election and confirmation of directors for consideration by the Board:

## **ELECTION AND CONFIRMATION OF DIRECTORS**

RESOLVED, the following individuals be, and each hereby is, elected or confirmed, as the case may be, to serve as a director of USA Cheer, effective upon the conclusion of the July 8, 2025 Board meeting and each to serve in the position set forth opposite their respective names:

<u>Name</u>	<u>Board Position</u>
DARIAN PACKARD	Adaptive Cheer
DAVIS WHITEFIELD	NFHS
BILL SEELY	Scholastic Cheer
BOB DUNSEATH	At Large (Finance)
ALI STANGLE	All Star
BRANDON SEAGONDOLLAR	STUNT
BEN SCHREIBER	10-Year Athlete
MARIA WISMAN	10-Year Athlete
VONTAE JOHNSON	10-Year Athlete

- Upon motion by Dr. Jeff Dugas, and seconded by Lee Trudell, the resolution for the election and confirmation of directors was unanimously approved as presented.
- Lauri then displayed by remote technology the following proposed resolution for the election of officers with terms expiring for consideration by the Board:

## **ELECTION OF OFFICERS**

RESOLVED, in consideration of recommendations presented by the Nominating and Governance Committee, the following individuals are elected as officers, each to serve in the office set forth opposite their respective names:

<u>Name</u>	<u>Office</u>
BEN SCHREIBER	President
BOB DUNSEATH	Treasurer

- Upon motion by Jeff Geldien, and seconded by Asia Chatman, the resolution for the election officers was unanimously approved as presented.
- Lauri reported that both Vice President positions are currently vacant and that the Nominating and Governance Committee will consider potential nominees for filling these roles.
- Lauri also informed the Board that Jessica Chatto resigned from her position as Assistant Secretary, effective upon her departure from USA Cheer, and noted that USA Cheer does not intend to elect a successor for the Assistant Secretary role at this time.

#### Session of Disinterested Directors: Repayment Agreement – Lauri Harris

- At approximately 5:12 pm CT Bill Seely and Asia Chatman left the meeting and Lauri convened a session of the directors disinterested with respect to Varsity Spirit, LLC.
- Lauri provided an overview of the agreement between USA Cheer and Varsity Spirit, LLC regarding repayment of the revolving line of credit note (the “**Repayment Agreement**”), a copy of which was circulated to the Board in advance of the meeting.
- Lauri opened for and responded to questions. After discussion and with no additional questions, Lauri presented by remote technology proposed resolutions for approval of the Repayment Agreement and payments anticipated to be made thereunder.
- Upon motion by Celia Kiogima, and seconded by Bob Dunseath, the resolutions were unanimously approved as presented.
- With no additional business to be presented to the disinterested directors, Lauri closed the session at approximately 5:46 pm CT.

#### Introduction of Incoming Directors – Lauri Harris

- At Lauri’s request, Kristine Paulson admitted Bill Seely and Asia Chatman back to the meeting, as well as incoming directors Vontae Johnson, Darian Packard, Brandon Seagondollar, Davis Whitfield, and Dr. Maria Wisman. Lauri welcomed the incoming directors and invited each to provide a brief introduction to the Board.

#### 2025 National Conference – Lauri Harris

- Lauri provided a brief update on the 2025 National Conference held this month in Las Vegas, Nevada, reporting that it drew the largest attendance to date—with more than 600 coaches, athletes, gym owners, and others participating.

#### Partnerships Update – Lauri Harris

- Lauri reported that USA Cheer has established a new partnership with Positive Athlete. She shared that Positive Athlete works with many sports national governing bodies and is a leadership development network and recognition program that celebrates exemplary high school student-athletes and coaches through national, regional, and local award programs and sponsored scholarships, built upon unique corporate sponsorships. She noted that USA Cheer will announce the partnership in the coming week and it will create an opportunity for recognition of cheer and STUNT athletes that exhibit resilience, leadership, and service, as well as create scholarship opportunities for these athletes.

#### STUNT Update – Lauri Harris

- Lauri reported that USA Cheer has met the requirements to qualify for and been recommended for NCAA Championship Sport status. She emphasized that with STUNT attaining emerging sport status last year, it is on track to reach championship status faster than any other sport to date. Lauri provided a brief overview of the NCAA legislative approval process for granting championship status.

#### Financial Update – Lauri Harris and Bob Dunseath

- Lauri reported that USA Cheer is working with its accounting group to finalize expense forecasting for the upcoming fiscal year. At Lauri’s request, Bob then provided a brief update on USA Cheer’s financial position.
- Lauri provided closing remarks on the financial update.

#### National Team Update – Lauri Harris

- Lauri provided a brief overview of the U.S. National Team’s success at ICU World Championship, highlighting the full range of cheer disciplines showcased at the event.
- Lauri reported that the docuseries produced in-house by USA Cheer following the U.S. Premier Coed team’s 2025 season is available for free streaming on YouTube and continues to receive positive feedback.
- Lauri reported that US National Pom Doubles team will be participating in the 2025 World Games in China in August. She noted that this will be the first time for Pom Doubles to be included in this World Games, and USA Cheer is continuing to explore international competition opportunities for USA Cheer’s athletes.

#### Social Media Update – Lauri Harris

- Lauri shared by remote technology social media and marketing analytics for 2025 year to date, reflecting strong engagement and increased exposure.

#### Safety Update – Jim Lord

- Jim Lord presented by remote technology a chart of 2021-2025 fiscal year safety certifications, highlighting that in 2024 USA Cheer achieved tremendous growth in the number of certifications and that year-to-date 2025 USA Cheer has already exceed 5,000 safety courses—trending to exceed 2024 totals.
- Jim then provided an overview of the safety month campaign scheduled for August, highlighting the safety content to be covered over the 4-week campaign, including injury prevention tips and athlete abuse protection.

#### Governance – Lauri Harris

- Lauri reported to the Board that USA Cheer will be implementing BellesBoard, a Board management platform, and provided a brief demonstration of its features designed to enhance Board engagement and streamline access to information in preparation for Board meetings.

#### Closing of Meeting and Adjournment – Lauri Harris

- Lauri noted that the next Board meeting will be held in October 2025.
- Lauri provided a brief update on the upcoming College combines for connecting high school athletes and college coaches across all cheer disciplines.
- Lauri expressed gratitude to the departing and incoming Board members for their commitment to USA Cheer and the sport.
- With no further questions or comments raised, the meeting was adjourned at approximately 6:00 p.m. CT.

Respectfully submitted,

DocuSigned by:  
  
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Lauri Harris, Executive Director