USA Cheer – One-Page Compliance Example Sheet

How Colleges Can Celebrate U.S. National Team Athletes (Modeled After NCAA Team USA Compliance)

NCAA-Compliant Celebration Examples (Modeled for USA Cheer)

- "Congratulations to [Athlete], selected to the U.S. National Team to represent the United States!"
- Use athlete photos in SCHOOL or CLUB gear, never in U.S. National Team uniform.
- Use school colors and logos only—no USA Cheer marks unless officially provided.
- Use factual statements: "Selected to represent the United States," "Competing for the U.S."

Approved Social Media Templates

- 📘 **School Post Template:** "We are proud of [Athlete] for being selected to the U.S. National Team! Congratulations on representing the United States."
- 📘 **Gym/Club Post Template:** "Join us in celebrating [Athlete], who has earned a spot on the U.S. National Team!"
- 📘 **College Athletics Template:** Photo in school gear + "Representing the USA on the international stage."

Not Approved Templates

- ❌ "Our program is partnered with the U.S. National Team."
- ❌ "Team USA athlete [Athlete]—come train with us!"
- ❌ Using USA Cheer logo in your own graphics without permission.
- ❌ Using U.S. National Team uniform photos for marketing.

Red-Line Compliance Chart (Allowed vs. Not Allowed)

ALLOWED	NOT ALLOWED
Factual statements: "U.S. National Team."	Using the term "Team USA."
School-branded photos of athlete.	Photos of athlete in U.S. National Team uniform for promotion.
Reposting official USA Cheer graphics.	Creating your own graphics containing USA Cheer logos.
Celebration posts + recognition.	Commercial ads or endorsements featuring the athlete.